



Material Recycling Machines, Equipments, Technology and Waste Management Expo

05TH-07THJUNE, 2024 INDIA EXPO CENTRE, GREATER NOIDA, U.P., INDIA



Sponsorship Brochure



ORGANIZERS





Sponsor Opportunities For

- Title Sponsor/ Presenting Partner
- Powered By
- In Association With
- Platinum Sponsor
- Diamond Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Associates Sponsor
- Visitor Registration Booth Sponsor

- Lanyard and Badges
- Invitation Card Sponsor
- Lunch Sponsor
- Networking Dinner Sponsor
- Corporate Contributor
- Knowledge Partner
- Mobility Partner
- Kit Bag Sponsor
- Pole Bunting Sponsor

Title Sponsor/ Presenting Partner

Branding & Promotion

- Branding as "Your Company Name or Logo" Present World of Recycling (WOR) in all communication of the event.
- Allocation of 36 sqm stall area for product display.
- Branding as "Your Company Name or Logo" Present World of Recycling (WOR)" on event website.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Branding as "Your Company Name or Logo" Present World of Recycling (WOR) event brochure.
- Branding as "Your Company Name or Logo" Present World of Recycling (WOR) the stage backdrop at the time of inauguration.
- Branding as "Your Company Name or Logo" Present World of Recycling (WOR) at the Venue Hoarding.
- Write up about your company on the www.worldofrecycling.in
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Title Sponsor.

- Complimentary Double page advertisement in the Exhibition catalogue.
- 100-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Title Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition
- You will appear as Title Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 5 banners to be placed at the lunch area (free standing banners preferred)
- Chairperson of the exhibition will announce your company's name as the Title Sponsor at the time of inauguration of exhibition.
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge
- Your Company's Logo will appear in the post-show report.

Value of Title Sponsor/ Presenting Partner Package: INR 14,00,000 + GST



POWERED BY

Branding & Promotion

- Branding as World of Recycling (WOR) Powered By "Your Company Name or Logo" in all communication of the event.
- Allocation of 30 sqm stall area for product display
- Branding as World of Recycling (WOR) Powered By "Your Company Name or Logo" on event website.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Branding as World of Recycling (WOR) Powered By "Your Company Name or Logo" on event brochure.
- Branding as World of Recycling (WOR) Powered By "Your Company Name or Logo" on the stage backdrop at the time of inauguration.
- Branding as World of Recycling (WOR) Powered By "Your Company Name or Logo" at the Venue Hoarding.
- Write up about your company on the www.worldofrecycling.in
- Your Company's Logo will appear on the front page of

- the Exhibition Directory and Sponsor boards with the status of Powered By.
- Complimentary Double page advertisement in the Exhibition catalogue.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Powered By with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Powered By on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 5 banners to be placed at the lunch area (free standing banners preferred)
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge.
- Your Company's Logo will appear in the post-show report.

Value of Powered by Package: INR 12,00,000 + GST

IN ASSOCIATION WITH

Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure as above.
- Allocation of 24 sqm stall area for product display
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards with the title Association with.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Full page colour advertisement in the Exhibition catalogue.
- 75-word corporate profile in the Exhibition catalogue.
- Presence on the homepage of the exhibition website with the tag line in Association with and a Hot Link to your web site.

- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear with the title Association With on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 4 banners to be placed at the lunch area (free standing banners preferred)
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge.
- Your Company's Logo will appear in the post-show report.

Value of title Association With: INR 11,00,000 + GST



PLATINUM SPONSOR

Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure as a Platinum Sponsor
- Allocation of 24 sqm stall area for product display
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Platinum Sponsor.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Complimentary Double spread advertisement in the Exhibition catalogue.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Platinum Sponsor with a Hot Link to your web site.

- Your Logo will appear on all email broadcast, advertising the exhibition
- You will appear as Platinum Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 3 banners to be placed at the lunch area (free standing banners preferred)
- Chairperson of the exhibition will announce your company's name as the Platinum Sponsor at the time of inauguration of exhibition.
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge.
- Your Company's Logo will appear in the post-show report.

Value of Platinum Sponsor Package: INR 10,00,000 + GST

DIAMOND SPONSOR

Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure as a Diamond Sponsor
- Allocation of 20 sgm stall area for product display
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Diamond Sponsor Sponsor.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Complimentary Double spread advertisement in the Exhibition catalogue.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Diamond Sponsor with a Hot Link to your web site.

- Your Logo will appear on all email broadcast, advertising the exhibition
- You will appear as Diamond Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 3 banners to be placed at the lunch area (free standing banners preferred)
- Chairperson of the exhibition will announce your company's name as the Diamond Sponsor at the time of inauguration of exhibition.
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge.
- Your Company's Logo will appear in the post-show report.

Value of Platinum Sponsor Package: 9,00,000 + GST

GOLD SPONSOR

Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure as a Gold Sponsor
- Allocation of 18 sqm stall area for product display
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Gold Sponsor.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Complimentary Double spread advertisement in the Exhibition catalogue.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Gold Sponsor with a Hot Link to your web site.

- Your Logo will appear on all email broadcast, advertising the exhibition
- You will appear as Gold Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 3 banners to be placed at the lunch area (free standing banners preferred)
- Chairperson of the exhibition will announce your company's name as the Gold Sponsor at the time of inauguration of exhibition.
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge.
- Your Company's Logo will appear in the post-show report.

Value of Gold Sponsor Package: INR 8,00,000 + GST

SILVER SPONSOR

Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure as a Silver Sponsor.
- Allocation of 9 sgm stall area for product display.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Silver Sponsor.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Complimentary single spread advertisement in the Exhibition catalogue.
- 75 word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Silver Sponsor with a Hot Link to your web site.

- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Silver Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 2 banners to be placed at the lunch area (free standing banners preferred)
- Chairperson of the exhibition will announce your company's name as the as a Silver Sponsor at the time of inauguration of exhibition.
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge.
- Your Company's Logo will appear in the post-show report.

Value of Silver Sponsor Package: INR 6,00,000 + GST

BRONZE SPONSOR

Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure as a Bronze Sponsor.
- Allocation of 9 sqm stall area for product display.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Bronze Sponsor.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Complimentary single spread advertisement in the Exhibition catalogue.
- 75 word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Bronze Sponsor with a Hot Link to your web site.

- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Bronze Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 2 banners to be placed at the lunch area (free standing banners preferred)
- Chairperson of the exhibition will announce your company's name as the as a Bronze Sponsor at the time of inauguration of exhibition.
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge.
- Your Company's Logo will appear in the post-show report.

Value of Silver Sponsor Package: INR 5,00,000 + GST

MOBILITY PARTNER

Branding & Promotion

- Logo with the tag line Mobility Partner with web link on the home page of event website
- Allocation of 9 sqm stall area for product display.
- Logo on all promotional materials and Hoarding at Site
- Logo on the inauguration function backdrop.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Logo on the conference backdrop
- On special panels at strategic locations at the venue
- Your Company's Logo will appear on the front page of the Expo Directory

- Full Page colour advertisement in the Exhibition catalogue at prime location
- 75-word corporate profile in the Exhibition catalogue.
- Wages & Food for Drivers
- Charging point for vehicles
- 1 standing banners to be placed at the Exhibition Area
- Logo in the post-show report

Value of Mobility Partner Package: INR 5,00,000 + GST

ASSOCIATES SPONSOR

Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure
- Allocation of 9 sqm stall area for product display.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as an Associates Sponsor.
- Complimentary single spread advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as an Associates sponsor with a Hot Link to your web site.

- Your Logo will appear on all email broadcast, advertising the exhibition
- You will appear as Associates Sponsor on all the advertising campaigns for the exhibition in national & international print media
- The sponsor may provide 1 banner to be placed at the lunch area (free standing banners preferred)
- Chairperson of the exhibition will announce your company's name as the Associates Sponsor at the time of inauguration of exhibition
- Your Company's Logo will appear in the post-show report

Value of Mobility Partner Package: INR 5,00,000 + GST

INFORMATION/ VISITOR REGISTRATION BOOTH SPONSOR

- There will be three information booths. Logo / branding appear on back wall of information booth - (branding material provide by the client).
- Your logo / branding will appear on both sides of the information booth.
- Visitor Registration form- your Logo will appear in form (Approx. 30000).
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Two standees near every information booth (left & Right Side) -standee will be arranged by client.

- Complimentary full page colour advertisement in the Exhibition catalogue.
- Corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website with good visibility as a information booth sponsor with a Hot Link to your web site.
- Your Company's Logo will appear on the Sponsor boards at site as a information booth sponsor.
- Your Company's Logo will appear in the post-show report.

Value of Information Booth Sponsor Package: INR 200,000/- + GST

LANYARD AND BADGES SPONSOR

- Logo on all the Lanyards (Multi-color digital printed).
- Logo and Acknowledgment as Sponsor on badges.
- Logo & Acknowledgment as Sponsor in Show Catalogue Logo will appear all the hoarding / Banner at site.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- Complimentary full page colour advertisement in the

- Exhibition catalogue Corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website with good visibility as a Lanyard and Badges Sponsor with a Hot Link to your web site.
- Your Company's Logo will appear in the post-show report.
- Your Company's Logo will appear on the Sponsor boards at site.

Value of Lanyard and Badges: INR 5,00,000/- + GST

INVITATION CARD SPONSOR

- Logo on invitation card with good visibility (soft copy and hard copy).
- Logo & Acknowledgment as Sponsor in Show Catalogue.
- Logo will appear all the hoarding / Banner at site.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- Complimentary full page colour advertisement in the

- Exhibition catalogue.
- Corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website with good visibility as an Invitation Card Sponsor with a Hot Link to your web site.
- Your Company's Logo will appear in the post-show report
- Your Company's Logo will appear on the Sponsor boards at site.

Value of Invitation Card Sponsor Package: INR 5,00,000/- + GST

LUNCH SPONSOR

1. Raise your Profile: - Tremendous Visibility prior and during the Exhibition On Site

- Can place companies' 2 standees in and outside of the conference hall at the time lunch Conference and Awards.
- Logo on backdrop as Lunch Sponsor.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Logo on Print media and all promotional materials.

2. Privileged Benefits as a Lunch Sponsor:

- 5 Complimentary Delegate Passes for participation in Conference.
- Separate Colored Sponsor Badges.
- Special Reserved Seating for the sponsors.

Value of Lunch Sponsorship INR 8,00,000/- + GST

Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Networking Dinner Sponsor.
- Complimentary Full page colour advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Networking Dinner Sponsor with a Hot Link to your web site.

- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Networking Dinner Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 2 banners to be placed at the Exhibition area (free standing banners preferred).
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge.
- Your Company's Logo will appear in the post-show report.
- Exhibitor's catalogue as per your requirement will be sent to you.

NETWORKING DINNER SPONSOR

- 1. Raise your Profile: Tremendous Visibility prior and during the Exhibition On Site
- Can place companies' 4 standees in and outside of the Dinner Venue at the time Exhibitor Networking Dinner
- Logo on Print Media & all promotional materials.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 2. Privileged Benefits as a Dinner Sponsor: -
- 10 Complimentary Delegate Passes for participation in Conference.
- Separate Coloured Sponsor Badges.
- Special Reserved Seating for the sponsors.

Value of Networking Dinner Sponsor Package: INR 15,00,000 + GST

Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Networking Dinner Sponsor.
- Complimentary Full page colour advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Networking Dinner Sponsor with a Hot Link to your website.
- Your Logo will appear on all email broadcast, advertising the exhibition

- You will appear as Networking Dinner Sponsor on all the advertising campaigns for the exhibition in national & international print media
- The sponsor may provide 4 banners to be placed at the Exhibition area (free standing banners preferred)
- Chairperson of the event will announce your company's name as the Networking Dinner Sponsor at the time of inauguration of exhibition
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge
- Your Company's Logo will appear in the post-show report
- Exhibitor's catalogue as per your requirement will be sent to you.



CORPORATE CONTRIBUTOR

BENEFITS: Acknowledgment as a Sponsor and Logo Visibility:

- On the wings of backdrop of the conference
- On all directional signage in and outside the venue
- On special panels at strategic locations at the venue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Your Logo will appear as a Sponsor on all email 75-word corporate profile in the Exhibition catalogue. broadcast, advertising campaigns for the event in • Your Company's Logo will appear in the post-show national & international print media and all promotional materials.
- 2 Complimentary Delegate Passes to participate in Conference
- Separate Colored Sponsor Badge
- Logo on the homepage of the event website with a Hot Link to your web site.
- Full page color advertisement in the Exhibition catalogue.

 - report
 - Media Coverage and press release

Value for the Corporate Contributor Package: Rs 2,00,000/- + GST

LOGISTICS PARTNER

Branding & Promotion

- Logo with web link on the home page of event website
- Logo on all promotional materials
- Logo on the inauguration function backdrop.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Logo on the conference backdrop
- On special panels at strategic locations at the venue.

- · Your Company's Logo will appear on the front page of the Expo Directory
- Full Page colour advertisement in the Exhibition catalogue at prime location
- 75-word corporate profile in the Exhibition catalogue.
- 1 standing banners to be placed at the Exhibition Area
- Logo in the post-show report.

Value of Logistics Partner Package: INR 3,00,000/- + GST

KIT BAG SPONSOR

BENEFITS: Acknowledgment as a Sponsor and Logo Visibility:

- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Kit Bag Sponsor.
- Complimentary single spread advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Kit bag sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Kit Bag Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- Your Company's Logo will appear on the Kit Bag as a Kit Bag Sponsor.
- Your Company's Logo will appear in the post-show report.

Value of Kit Bag Sponsor Package: INR 5,000, 00 + GST

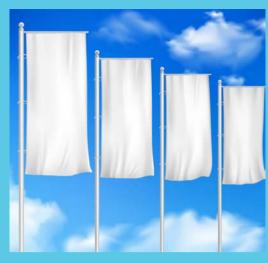


POLE BUNTING SPONSOR

BENEFITS: Acknowledgment as a Sponsor and Logo Visibility:

- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Pole Bunting Sponsor.
- Complimentary single spread advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Pole Bunting Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Pole Bunting Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- Your Company's Logo will appear in the post-show report.

Value of Pole Bunting Sponsor Package: INR 200,000 + GST



DROP DOWN SPONSOR

BENEFITS: Acknowledgment as a Sponsor and Logo Visibility:

- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Drop Down Sponsor.
- 10 Nos of Drop Down(3'x15') shall be place at entrance near registration area.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Complimentary single spread advertisement in the Exhibition catalogue.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Drop Down sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Drop Down Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- Your Company's Logo will appear in the post-show report.

Value of Pole Bunting Sponsor Package: INR 2, 50, 000 + GST



KNOWLEDGE PARTNER

BENEFITS: BRANDING & PROMOTION

- Logo with web link on the home page of event website.
- Logo on all promotional materials.
- Logo on the inauguration function backdrop.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Logo on the conference backdrop.

- Your Company's Logo will appear on the front page of the Expo Directory.
- 75-word corporate profile in the Exhibition catalogue.
- Full Page colour advertisement in the Exhibition catalogue at prime location.
- 1 standing banners to be placed at the Exhibition Area.
- Logo in the post-show report.

Value of Knowledge Partner Package: INR 100,000/- + GST

DROPDOWN BUNTING SPONSOR (HALL-WISE)

- 16 Nos. (both side) of Dropdown Buntings (4'x8') in preferred Exhibition Hall.
- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as Sponsor
- Complimentary single spread advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as sponsor with a Hot Link to your website.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- Your Company's Logo will appear in the postshow report.



Value of Dropdown Bunting Sponsor: INR 3,00,000 + GST

BRANDING PROMOTION OPPORTUNITIES

♦ SQUARE BOX IN OUTSIDE AREA

3 Nos.- Printing on Digital Flex Print (12'x6') INR 1,000, 00 + GST



♦ SELFIE AREA

Backdrop with company branding on Digital Vinyl print up to 8' height INR 1,000, 00 + GST



♦ SELF STANDING STANDEES

2 nos. of Standee near Registration Area (3'X6') INR 50,000 + GST



Indian Exhibition Services

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